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CALAVERAS COUNCIL
of GOVERNMENTS

MEMORANDUM

TO: Council Members

FROM: Executive Director

DATE: November 30, 2005

SUBJECT: **Ebbetts Pass National Scenic Byway – Status Report**

Proposals for FHWA National Scenic Byway Grants will be due February 3, 2006. Staff will be submitting an application for a \$25,000 “seed grant” to help get the Byway organization on its feet. On February 23rd there will be a kickoff dinner to celebrate the designation of Highway 4 as a National Scenic Byway and to begin forming a steering committee. This committee will focus on prioritizing projects and seeking funds to begin implementing projects identified in the Corridor Management Plan. The place for this event is yet to be determined. Interested parties should contact the CCOG office for details.

The Calaveras Visitors Bureau has chosen the Byway as its cover story for the new Visitor’s Guide, which is soon going to press. This guide is distributed widely to visitors to the county and will see a press run of 75,000 copies.

Ebbetts Pass now has a presence on the National Scenic Byways website – www.byways.org. (On the national map, click on California. On the next screen, click on #20 on the map.) Web pages include suggestions for places to visit, a dozen high-quality photos that are available for downloading and a convenient new “Print-N-Go” section which makes it easy to download and print a brochure in PDF format for various types of information on the Byway including maps, driving directions, traveler services, etc.